



RARE
DISEASES
INTERNATIONAL



28 FEBRUARY 2023

14.00 CET | 08.00 EST



#SEERARE - RDI RARE DISEASE DAY EVENT

DATE: TUESDAY, 28 FEBRUARY 2023

TIME: 14.00 CET | 13.00 GMT | 08.00 EST

LOCATION: RARE DISEASE DAY FACEBOOK | RDI WEBINAR

OVERVIEW

On **Rare Disease Day 2023**, **Rare Diseases International (RDI)** invites you to "**#SeeRare**", a virtual event showcasing the breadth of the growing rare disease civil society movement and the global community of Persons Living with a Rare Disease (PLWRD).

Around the world, PLWRD and their families experience an invisibility that exacerbates health and social inequities, stigma, and discrimination. We are often invisible to health care systems, absent from policies and planning, and excluded from social life.

To mark Rare Disease Day 2023 and launch a year of advocacy, RDI challenges the public and policymakers to **#SeeRare** - to recognize the over 300 million Persons Living with a Rare Disease and take action to improve the lives of PLWRD in every country.

OUR AIM

#SeeRare is hosted in partnership with the **Rare Disease Day campaign** and leverages the campaign's global reach and online presence to maximize the visibility of rare disease groups.

THE EVENT

On 28 February 2023, **participants will take a tour of the world** through short messages from rare disease groups on six continents. Together, the global community will mark Rare Disease Day and bring attention to challenges confronted by the rare disease community in their country or the condition they represent.

The event will be aired on **Rare Disease Day's Facebook Page and RDI's webinar platform**. Participants can interact with each other, share messages, send pictures, answer polls, and follow the event on social media using the hashtags **#SeeRare** and **#RareDiseaseDay**.

ABOUT RARE DISEASES INTERNATIONAL

RDI is the global alliance of Persons Living with a Rare Disease and their families across all countries and across all rare diseases. RDI is a network of 87 organizations representing patient groups active in over 150 countries worldwide.