

PRESS RELEASE

## RDI and Green Arrow Capital partner to advance Agenda 2030 and “Leave No One Behind”

**[Paris / Rome] 22 February 2022** - Rare Diseases International (RDI) and Green Arrow Capital (GAC) launched a partnership to promote the UN Agenda 2030 for Sustainable Development and improve the lives of over 300 million Persons Living with a Rare Disease (PLWRD) and their families worldwide.

Green Arrow Capital is one of the leading independent Italian operators specializing in sustainable energy and alternative solutions. The Group views its support for RDI’s global activities as a fundamental step towards the achievement of the UN Sustainable Development Goals (SDGs) which aim to ensure that no one, including no one living with a rare disease, is left behind.

The grant from Green Arrow Capital will be made through its funds over a two-year period and is the first contribution to RDI from a company working outside the health sector, demonstrating the potential of strong intersectoral partnerships to address the needs of vulnerable communities.

*“As a company concerned with more sustainable and inclusive societies, we are thrilled to champion RDI’s efforts to elevate the challenges of Persons Living with a Rare Disease and their families in the agenda and activities of the UN and its agencies. We strongly believe that even a small action, if made by many, can make a huge difference”* says **Eugenio de Blasio, Founder and CEO of Green Arrow Capital Group.**

**Indeed, SDG 17 – “Partnerships for the Goals”**, affirms that the success of all the SDGs depends on strong global cooperation placing both people and the planet at the center of the sustainable development agenda, and sharing principles and values that are socially inclusive and ecologically respectful.

**RDI Executive Director, Flaminia Machia** asserts that the recent adoption of a [UN General Assembly Resolution on Persons Living with a Rare Disease and their Families](#) in December 2021 signaled a significant shift in the global policy landscape. She says *“Increasingly, the UN and other stakeholders understand that the challenges of our community go beyond health, and that there are also equity and social development concerns which require international action and intersectoral collaboration”*.

The global rare disease alliance aims to further partnerships and collaboration across sectors in support of Persons Living with a Rare Disease and their families around the world.

**RDI ADVOCATES FOR THE INCLUSION OF PERSONS LIVING WITH A RARE DISEASE AND THEIR FAMILIES IN THE FOLLOWING SGDS (IMAGE BELOW):**



**SD1** No Poverty - **SDG3** Good Health and Well-being - **SDG4** Quality Education –  
**SDG5** Gender Equality - **SDG8** Decent Work - **SDG9** Industry, Innovation, and Infrastructure -  
**SDG10** Reduced Inequalities, and **SDG17** Partnerships for the Goals

### Additional information

#### About Rare Diseases

- There are **over 300 million Persons Living with a Rare Disease (PLWRD) worldwide**.
- **Limited research and expertise** in rare diseases hinder access to diagnosis and care for PLWRD, and a lack of public awareness mean that PLWRD and families experience greater social exclusion and multiple forms of discrimination.
- Rare diseases are often chronic, progressive, and frequently life-threatening.

#### Rare Diseases International

- **Rare Diseases International (RDI)** is the global alliance of PLWRD and their families. RDI is a network of 81 organisations representing groups active in over 100 countries worldwide.

#### About Green Arrow Capital

- **Green Arrow Capital (GAC)** is one of the leading independent Italian operators in the alternative investment world, with **assets under management amounting to approximately €1.8 billion**. To date, around 200 investors have invested in the Group's funds, 90% of which are associated with institutional bodies (banks, sovereign wealth funds, funds of funds, banking foundations, social security funds, pension funds and insurance providers) and some 20% of which are international in origin.
- Today, GAC employs three different investment strategies – *Clean Energy & Infrastructure, Private Equity and Private Credit* – through dedicated, independent teams, and plans to expand its business in the future by launching funds dedicated to alternative investments, so as to continue to invest in the real Italian and European economy.  
GAC was founded in 2012 by Eugenio de Blasio, the majority shareholder of the Green Arrow Capital Group, together with the co-founders, Daniele Camponeschi and Alessandro Di Michele, who hold the top operational positions within the Group. In addition to the founders, the partners Luisa Todini (chair of GAC SGR), Stefano Russo and Francesco Maria Giovannini are also part of GAC.